



# @Brian J. Manzullo

**JOURNALIST  
ONLINE ENTHUSIAST  
MEDIA THINKER  
INNOVATOR**

## EXPERIENCE

- Online Sports Producer**                      **The Arizona Republic**                      **Sept. 2010 - Present**  
(Phoenix, Ariz.) Keeping the sports index updated on azcentral.com. Implementing new, different ways to present stories, employing social media to engage with readers. Also: breaking news e-mails and texts, monitoring wires, live coverage.
- Copy Desk Intern**                              **The Grand Rapids Press**                      **May 2010-Pres.; Summer '09**  
(Grand Rapids, Mich.) Designing and proofreading sports pages as summer 2010 intern. Designed and proofread news and special-section pages in 2009. Also worked on MLive.com desk, posting stories and linking.
- Editor in Chief**                                  **Central Michigan Life**                      **Aug. 2009 - May 2010**  
(Mt. Pleasant, Mich.) Led a staff of 10 editors and 100-plus reporters, managing print and online operations for the award-winning student newspaper. Spearheaded the shift to a 24-hour, online-first newsroom mentality.  
— *Built and launched a redesigned cm-life.com. ACP Newspaper Pacemaker winner, Online Pacemaker finalist.*
- Sports Freelancer**                              **The Detroit Free Press**                      **Sept. - Dec. 2009**  
(Detroit, Mich.) Occasionally helped sports cover college games. Wrote sidebars, ticker items and gathered quotes.
- Online/Multimedia Editor**                      **Central Michigan Life**                      **Dec. 2008 - May 2009**  
Controlled the newspaper's online operation. Boosted pageviews by 40 percent. Posted stories, photos, videos and multimedia to the website, produced videos and a Flash presentation, and managed several videographers.
- Metro Reporting Intern**                      **The Saginaw News**                      **May - Aug. 2008**  
(Saginaw, Mich.) Covered one village, two townships and a school board, plus attended meetings and wrote briefs every week. Also worked on several general assignments per week and generated story ideas.

## SKILLS

- Social media/networking**  
Twitter, Facebook, Foursquare, YouTube, live blogging, live tweeting, CoverItLive, linking
- Graphic design**  
InDesign, Photoshop, NewsMaker, basic Flash and Illustrator
- Web development**  
(X)HTML, CSS, XML, basic PHP and JavaScript
- Content management/publishing**  
WordPress, Movable Type
- Video production**  
Final Cut Pro, Premiere, Windows Movie Maker, iMovie, Soundslides Plus
- Audio production**  
GarageBand, Audacity
- Interpersonal**  
Leadership, fast learning, teamwork, patience, flexibility, efficiency
- Other**  
MediaGrid, Microsoft Office, Photo Mechanic, basic MySQL, anything you want me to learn!

## HONORS

- Michigan Press Association (2009)**  
College Journalist of the Year  
1st place, Sports News, "Rivalry"  
1st place, Sports Blog, "Chip Shots Weblog"  
1st place, Online Newspaper (as online editor)
- Hearst Journalism Awards Program (2009)**  
18th place, Personality/Profile Writing, "A passer's perseverance"
- Michigan Press Association (2008)**  
1st place, Sports Column, "Tiebreaker rules make little sense"  
2nd place, Sports News, "Big ballin"  
3rd place, Sports Feature, "Living for football"
- Society of Professional Journalists, Region 4 (2007)**  
2nd place, Sports Column Writing
- Scholarships**  
2009 USBWA Final Four Sportswriting Scholarship  
2009 First Annual Media Design Scholarship, Cent. Michigan  
2008 Pam Klein Memorial Scholarship, Cent. Michigan

## EDUCATION

- Central Michigan University**  
**Graduated:** May 2010  
**Major:** Journalism — News Editorial (B. S.)  
**Minor:** Media Design, Production and Technology  
**Grade Point Average:** 3.45

## SUMMARY

I am an online media journalist who graduated in May 2010 from Central Michigan University. I'm working at the Arizona Republic as online sports producer. My goal is to work for a mid-to large-scale news publication and help move journalism forward any way I can.

## CONTACT ME

- Website**  
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## REFERENCES

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