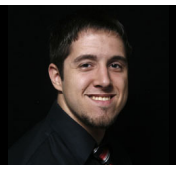

@Brian J. Manzullo

JOURNALIST
ONLINE ENTHUSIAST
MEDIA THINKER
INNOVATOR

EXPERIENCE

Copy Desk Intern — **The Grand Rapids Press** — **May 2010-Pres.; Summer '09**
(Grand Rapids, Mich.) Designing and proofreading sports pages as summer 2010 intern. Designed and proofread news and special-section pages in 2009. Also worked on MLive.com desk, posting stories and linking.

Editor in Chief — **Central Michigan Life** — **Aug. 2009 - May 2010**
(Mt. Pleasant, Mich.) Led a staff of 10 editors and 100-plus reporters, managing print and online operations for the award-winning student newspaper. Spearheaded the shift to a 24-hour, online-first newsroom mentality.
— *Built and launched a redesigned cm-life.com. Won first-ever ACP Online Pacemaker Finalist award.*

Sports Freelancer — **The Detroit Free Press** — **Sept. - Dec. 2009**
(Detroit, Mich.) Occasionally helped sports cover college games. Wrote sidebars, ticker items and gathered quotes.

Online/Multimedia Editor — **Central Michigan Life** — **Dec. 2008 - May 2009**
Controlled the newspaper's online operation. Boosted pageviews by 40 percent. Posted stories, photos, videos and multimedia to the website, produced videos and a Flash presentation, and managed several videographers.

Assistant Sports Editor / Football — **Central Michigan Life** — **Aug. - Dec. 2008**
Wrote stories, covered games and blogged as the senior football writer for CMU's student newspaper. Also edited stories, designed pages and managed reporters as assistant sports editor. Hosted video shows and occasionally shot photos.

Metro Reporting Intern — **The Saginaw News** — **May - Aug. 2008**
(Saginaw, Mich.) Covered one village, two townships and a school board, plus attended meetings and wrote briefs every week. Also worked on several general assignments per week and generated story ideas.

SKILLS

Social media/networking
Twitter, Facebook, Foursquare, YouTube, live blogging, live tweeting, CoverItLive, linking

Graphic design
InDesign, Photoshop, NewsMaker, basic Flash and Illustrator

Web development
(X)HTML, CSS, XML, basic PHP and JavaScript

Content management/publishing
WordPress, Movable Type

Video production
Final Cut Pro, Premiere, Windows Movie Maker, iMovie, Soundslides Plus

Audio production
GarageBand, Audacity

Interpersonal
Leadership, fast learning, teamwork, patience, flexibility, efficiency

Other
MediaGrid, Microsoft Office, Photo Mechanic, basic MySQL, anything you want me to learn!

HONORS

Michigan Press Association (2009)
College Journalist of the Year
1st place, Sports News, "Rivalry"
1st place, Sports Blog, "Chip Shots Weblog"
1st place, Online Newspaper (as online editor)

Hearst Journalism Awards Program (2009)
18th place, Personality/Profile Writing, "A passer's perseverance"

Michigan Press Association (2008)
1st place, Sports Column, "Tiebreaker rules make little sense"
2nd place, Sports News, "Big ballin'"
3rd place, Sports Feature, "Living for football"

Society of Professional Journalists, Region 4 (2007)
2nd place, Sports Column Writing

Scholarships
2009 USBWA Final Four Sportswriting Scholarship
2009 First Annual Media Design Scholarship, Cent. Michigan
2008 Pam Klein Memorial Scholarship, Cent. Michigan

EDUCATION

Central Michigan University
Graduated: May 2010
Major: Journalism — News Editorial (B. S.)
Minor: Media Design, Production and Technology
Grade Point Average: 3.45

SUMMARY

I am a passionate online media journalist who graduated in May 2010 from Central Michigan University. My goal is to work for a mid- to large-scale news publication and help move journalism forward as an online media producer or as a multifaceted sports reporter.

CONTACT ME

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