



BRIAN J. MANZULLO

EXPERIENCE

- Editor in Chief** **Central Michigan Life** **Aug. 2009 - Present**
 (Mt. Pleasant, Mich.) Leading a staff of 10 editors and 100-plus reporters, managing print and online operations for the award-winning student newspaper. Spearheading the shift to a 24-hour, online-first newsroom mentality. Built and launched a redesigned cm-life.com on Aug. 20 using WordPress.
- Sports Freelancer** **The Detroit Free Press** **Sept. 2009 - Present**
 (Detroit, Mich.) Occasionally helping sports cover college games. Writing sidebars, ticker items and gathering quotes.
- Copy Desk Intern** **The Grand Rapids Press** **May - Aug. 2009**
 (Grand Rapids, Mich.) Designed centerpieces and inside pages on deadline as a summer intern. Also completed one audio slideshow and worked on the Web desk, posting and editing stories and blog posts. Weekly religion and food section designer.
- Online/Multimedia Editor** **Central Michigan Life** **Dec. 2008 - May 2009**
 Controlled the newspaper's online operation. Boosted pageviews by 40 percent. Posted stories, photos, videos and multimedia to the Web site, produced videos and a Flash presentation, and managed several videographers.
- Assistant Sports Editor / Football** **Central Michigan Life** **Aug. - Dec. 2008**
 Wrote stories, covered games and blogged as the senior football writer for CMU's student newspaper. Also edited stories, designed pages and managed reporters as assistant sports editor. Hosted video shows and occasionally shot photos.
- Metro Reporting Intern** **The Saginaw News** **May - Aug. 2008**
 (Saginaw, Mich.) Covered one village, two townships and a school board, plus attended meetings and wrote briefs every week. Also worked on several general assignments per week and generated story ideas.

HONORS

- Michigan Press Association (2009)**
 College Journalist of the Year
 1st place, Sports News, "Rivalry"
 1st place, Sports Blog, "Chip Shots Weblog"
 1st place, Online Newspaper (as online editor)
- Hearst Journalism Awards Program (2009)**
 18th place, Personality/Profile Writing, "A passer's perseverance"
- Michigan Press Association (2008)**
 1st place, Sports Column, "Tiebreaker rules make little sense"
 2nd place, Sports News, "Big ballin"
 3rd place, Sports Feature, "Living for football"
- Society of Professional Journalists, Region 4 (2007)**
 2nd place, Sports Column Writing
- Scholarships**
 2009 USBWA Final Four Sportswriting Scholarship
 2009 First Annual Media Design Scholarship, Cent. Michigan
 2008 Pam Klein Memorial Scholarship, Cent. Michigan

EDUCATION

- Central Michigan University**
Graduating: May 2010
Major: Journalism — News Editorial (B. S.)
Minor: Media Design, Production and Technology
Grade Point Average: 3.46

SKILLS

- Graphic design**
 InDesign, Photoshop, Illustrator, NewsMaker, some Flash
- Web development**
 (X)HTML, CSS, some PHP/JavaScript
- Content management/publishing**
 WordPress, Movable Type
- Video production**
 Final Cut Pro, Premiere, Windows Movie Maker, iMovie, Soundslides Plus
- Audio production**
 GarageBand, Audacity
- Other**
 Social media (Facebook/Twitter), MediaGrid, Microsoft Office, Photo Mechanic

MEMBERSHIPS

- Society of Professional Journalists,**
 Central Michigan University chapter
- Online News Association**

SUMMARY

I am a passionate new media journalist graduating in May 2010 from Central Michigan University. I am spending my fifth year overseeing the student newspaper as editor. My goal is to work for a mid- to large-scale news publication and help move journalism forward as a sports writer or an online producer.

CONTACT ME

Web site
<http://www.brianmanzullo.com>

E-mail
bmanzullo@gmail.com

Twitter
<http://twitter.com/BrianManzullo>

LinkedIn
<http://linkedin.com/in/BrianManzullo>

Phone
 (989) 297-1108 (cell)
 (989) 781-5150 (home)

REFERENCES

Andy Angelo
 Central Copy Desk Editor
 The Grand Rapids Press
 155 Michigan St. NW
 Grand Rapids, MI 49503
 (616) 222-5612
aangelo@grpress.com

Neil C. Hopp
 Director, Student Media
 Central Michigan Univ.
 436 Moore Hall
 Mt. Pleasant, MI 48859
 (989) 774-3493
hopp1nc@cmich.edu

Jake May
 Former editor, CM Life
 436 Moore Hall
 Mt. Pleasant, MI 48859
 (616) 402-6207
jmay563@gmail.com